



**REGIONS
& CITIES**

**European Week
Brussels 8-11 October 2018**

BLUE GROWTH FUTURE PERSPECTIVES FOR SMART SPECIALIZATIONS

ABOUT

The event showcases the opportunities, the strengths – as well as the territorial challenges – within the Blue Economy, through the voices of industry representatives, the public sector and policy makers. It debates future direction, based on foresight developed in the Periscope project, and how regions can advance their smart specialization strategies to support growth and territorial cohesion post-2020.

The event provides a unique occasion for participants to cast their vote and discuss the way forward.

PRACTICAL INFORMATION

Venue: Norway House, Rue Archimède 17, 1000 Brussels, Belgium

Date: 9 October 2018, 14:30-16:00

REGISTRATION

Please register at http://ec.europa.eu/regional_policy/regions-and-cities/#!/home

PARTNERS



Niedersachsen



**Esbjerg
Kommune**



**Sørlandets
Europakontor**

South Norway European office

ADVANCED REGIONS FOR BLUE GROWTH

PROGRAMME

Welcome

Anne-Grete Ellingsen, CEO, GCE NODE

Keynote – Future Perspectives For Regional Blue Growth

Bernhard Friess, European Commission, DG MARE, Director of the Directorate on Maritime Policy and Blue Economy

Group Panel – The View From The Industry

Arjen Uytendaal, Nederland Maritiem Land; European Network of Maritime Clusters
ENMC

Johannes Bie, Offshoreenergy.dk

The Participants' View On Future Blue Growth

Aarhus University, International Strategic Foresight Research Network

Group Panel – The Importance Of Interreg Projects And SME Development

Matthäus Wuczkowski, Interreg Project Dual Ports, Niedersachsen Ports GmbH &
Co. KG

Jessica Hjerpe Olausson, The Maritime Cluster of West Sweden

Panel Debate With Questions From The Audience – How To Lay The Foundations For Smart Blue Regions

Panelists and Kerstin Brunnström, CPMR North Sea Commission

Concluding Remarks

Anne-Grete Ellingsen, CEO, GCE NODE